

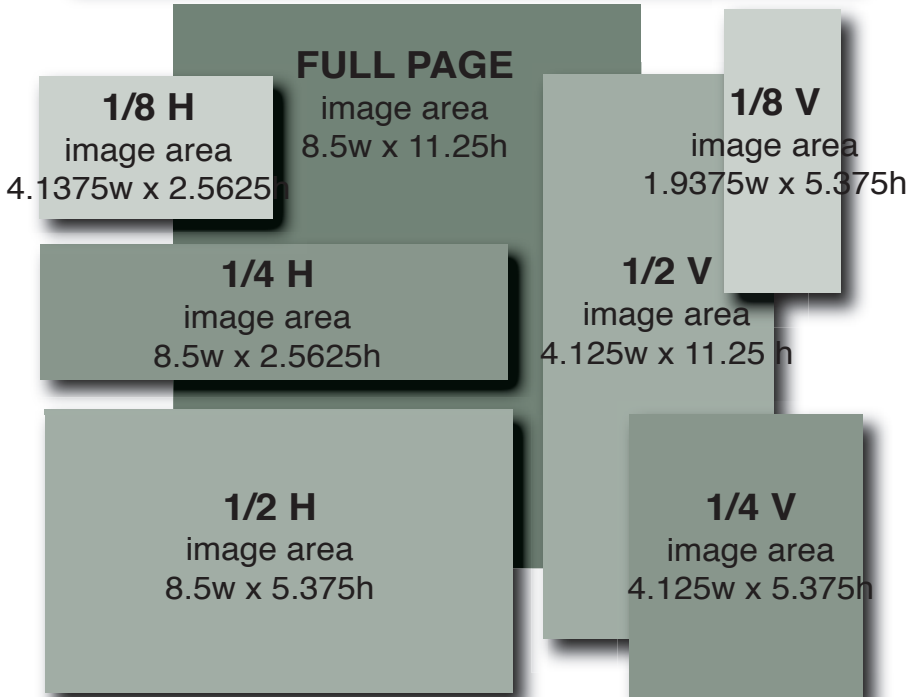
Stages™

MISSISSIPPI

A style magazine for every stage of home living.

Rate Card
effective 6.25.09

AD SIZES, DIMENSIONS & RATES



Size	6x (one yr contract)	3x (6 mth contract)	Single Insertion
Back Cover	1512	1830	not available
Inside Covers	1296	1590	not available
Full Page	1152	1352	1552
1/2 Page	720	885	1050
1/4 Page	432	555	675
1/8 Page	288	395	485
Where to Shop	50	75	not available

All prices include full color.

GENERAL INFORMATION

Rates listed are bi-monthly rates (every other month).

Publication trim size 9.5w X 12.25h

For full page ad, the bleed color or image must extend 1/8" beyond trim size on each side (bleed). Fractional ads do not bleed. Build these ads to given size specs.

Digital Data is required for all Ad submissions. PDF, JPEG and EPS with a minimum of 300dpi are acceptable formats for digital ad submission. Formats such as Publisher or Word cannot be accepted. The Publisher reserves the right to decline any advertisement.

Special Position Requests: All positions are run of book, determined at the publisher's option. Guaranteed special positions incur a 10% position fee.

Frequency Discounts: Discounts are given on the total number of insertions made within a year (6 issues). If at the end of one year (6 issues) an advertiser has failed to fulfill the contract, billing will be adjusted accordingly. Orders canceled before contract expiration are subject to short-rate billing.

DEADLINES: Final ads are due by Friday at Noon on the second full week of the month (Dec. 11, 2009, Feb. 12, 2010, April 9, June 11, Aug. 13, Oct. 15, Dec. 10). If final ad is not received by "deadline," publisher may repeat the most recent advertisement.

All ad materials should be sent to:

ads@stagesmississippi.com

Mailing Address: 742 Magnolia Street, Suite B
Madison, MS 39110

Telephone: 601.898.0667 Facsimile: 601.707.7540

MISSISSIPPI'S LEADING SHELTER MAGAZINE