

Stages™

MISSISSIPPI

A style magazine for every stage of home living.

S *Stages Mississippi* is a bi-monthly publication that debuted in the Jackson area on October 28, 2008 with it's November/December issue.

Stages Mississippi has become the most talked about and collected magazine in the Jackson area. *Stages Mississippi* is a “style magazine for every stage of home living” and is the only shelter magazine exclusive to Mississippi. Each issue features the well decorated and stylish homes of the people who are the very fabric of the community. Along with beautiful photographs captured by a variety of local photographers, including nationally recognized Hubert Worley, Jr., *Stages Mississippi* provides content to be used as a valuable resource for the reader. Articles are written by local experts in fields such as landscaping, decorating, building, painting and home maintenance.

Both consumers and advertisers enjoy the wide appeal of *Stages Mississippi*. *Stages Mississippi* serves as a venue for local businesses to position themselves as experts and the ‘place to shop’ in every stage of home living.

Stages Mississippi is printed on high quality glossy stock which will be viewed as if for the first time months down the road when the reader is referencing or preparing for a home project.

Stages Mississippi is distributed free of charge six times per year in over 300 locations including news stands placed strategically throughout the Jackson area. Recently, *Stages Mississippi* has increased its distribution to include the Mississippi Delta, Oxford, Starkville, Columbus, Hattiesburg, and Vicksburg. The next distribution expansion will be to Tupelo, Brookhaven and McComb with the January/February 2010 issue.

Readers can find *Stages Mississippi* in physicans and dentists offices, hospitals, restaurants, coffee shops and other gatherings spots. In addition, due to numerous requests, *Stages Mississippi* is now offered through subscriptions.

The demographic of the reader of *Stages Mississippi* is Adults 25-65. Based on distribution readership is estimated at 56,000.